

ORDER



Orders **Order / Rev:** 710694
 Alt Order #: 06300907
 Product Desc: OBAMA SCHED A
 Estimate: 1686
 Flight Dates: 09/04/12 - 09/10/12
 Primary AE: Aaron Ashe
 Original Date / Rev: 08/29/12 / 09/18/12
 Sales Office: T-WAS
 Order Type: Political
 Sales Region: NAT

Agency **Name:** Greer Margolis Mitchell/ Pol
 Buying Contact: _____
 Billing Contact: _____
3050 K St NW
Washington, DC 20007
 Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: WEEKLY
 Agency Commission: 15%

Advertiser **Name:** Obama/D/President
 Demographic: A35+
 Product Codes: PL-Presidential,Political,PL-Federal
 Priority: P-1
 Revenue Codes: AGY, GEN, POL
 New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals					
09/03/12	09/09/12	27	\$58,750.00	\$49,937.50	Month	September 2012	# Spots	Gross Amount	Net Amount	Rating
09/10/12	09/16/12	2	\$1,350.00	\$1,147.50	Totals		29	\$60,100.00	\$51,085.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUSA	09/04/12	09/10/12	10-11a LET'S MAKE DEAL	CM	10-11a	MTWTF--	:30	5	\$500.00	P-1	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	MTWTF--		5				\$500.00		0.00			
E 2	WUSA	09/04/12	09/10/12	DT Daytime (12:30 PM-3:00 PM)	CM	9a-3p	MTWTF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	MTWTF--		3				\$850.00		0.00			
E 3	WUSA	09/04/12	09/10/12	4-5p Dr. Phil	CM	4-5p	MTWTF--	:30	5	\$600.00	P-2	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	MTWTF--		5				\$600.00		0.00			
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type	
4	NUSA	09/04/12-09/10/12	4-5p See MG 3.6			4-5p				MTWThF----	:30	(\$600.00)	0.00	NM	
5	NUSA	09/04/12-09/10/12	4-5p Credited			4-5p				MTWThF----	:30	(\$600.00)	0.00	NM	
6	NUSA	09/10/12-09/10/12	4-5p Unresolved [DNR due to Tennis]			4-5p				M-----	:30	(\$600.00)	0.00	NM	
E 4	WUSA	09/04/12	09/10/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	MTWTF--	:30	4	\$450.00	P-2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	MTWTF--		4				\$450.00		0.00			

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														Totals	29	\$60,100.00